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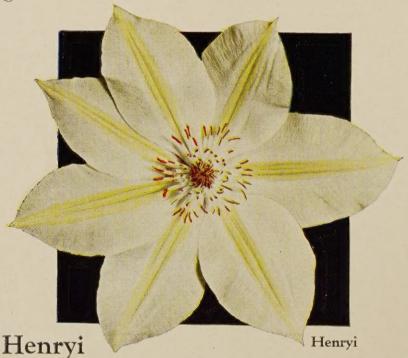
James I. George & Son, Inc., Fairport, N. Y.

Pure white double blossoms similar to gardenia



Nelly Moser

Among the many excellent hybrids of Clematis lanuginosa, the so-called "Woolly-leaved Clematis," is Nelly Moser. Red bars accentuate the pale mauve and white petals. Truly an unusual flower, profuse in its bloom and vigorous in its growth (10 to 12 feet), this variety will bring new interest to the summer garden.



It might well have been called Henryi gigantea for the large white flowers not infrequently measure 8 inches across. Although the growth is vigorous and it climbs to a height of 8 feet, Henryi is outstanding for its quality of bloom rather than its quantity. Here is a hybrid of rare beauty.

The "Blue Ribbon Collection" can't fail. Ascotiensis (blue), Mme. Baron Veillard (lilac-rose), Jackmani (purple), Lanuginosa candida (white). 4 plants for only \$5.55. Please have cash accompany order.



#### Comtesse de Bouchard

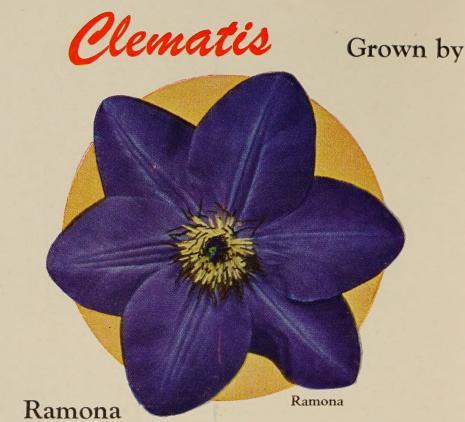
Excellent color. Gracefully curved petals that range in tone from satiny rose to rich pink places this variety in a distinct category. Not only are the flowers the nearest approach to clear pink of all hybrids, but the plant is a strong grower and a profuse bloomer from July to September, and reaches 8 to 10 feet in height.

For unusual flower arrangements, this variety appeals to every Garden Club member. Displayed in combination with other flowers nothing quite compares with fine Clematis.

Comtesse de Bouchard







Probably so named because it suggested something of the beauty of the Indian maiden, this lavender-blue Clematis is accentuated by a disc of darker anthers. Short, pointed buds, rounded petals which make a full flower, and the vigorous growth are the distinguishing marks of this exceptional variety, which is a fine bloomer during the summer months.

#### Mm. Edouard Andre

Another red Clematis, but this one has a purplish cast, the flowers are smaller, and the petals are more rounded than those of Jackmani rubra. Perhaps more modest in its rapidity of growth (7 feet), it excels, however, in a profusion of bloom. A cluster of these flowers suggests the richness and texture of an old Persian rug.

Mme. Edouard Andre



### America's Foremost Propagator and Grower

### Crispa

Dainty Bell-Shaped Flowers Blooms Mid-Season



Crispa Clematis

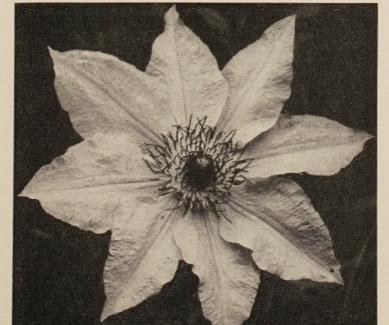
Also known as Marsh or Curly Clematis, it is characterized by graceful foliage and dainty bell or urnshaped flowers. The color of this species, which is indigenous to the South, has been described as steel-blue, and it has proved hardy in northern New York. While its native habitat is that of a swamp, it thrives well in ordinary loam that has been well limed. These curious, bell-like flowers are in evidence from July to September and the plant can be expected to climb 8 feet on a trellis, or better still, scramble over some early blooming shrub.

#### W. E. Gladstone Clematis

A soft shade of Wedgwood-blue. A color that displays well on trellises, posts and fences.

[5]

W. E. Gladstone



# All Clematis Varieties



#### Montana Undulata

Similar to Montana rubens in its general characteristics, this variety is distinguished by its soft mauve-pink flowers. A setting of stone, preferably a wall or a terrace, will do much to bring out the beauty of this Asiatic treasure.



### The President

White trellises embellished with the reddish plum-violet blossoms of The President will give to the summer garden that richness which the dark-flowered climbing Roses provide in June. It has proved to be a thrifty variety, producing its blooms freely the entire length of its 10-foot vines. This plant will appeal to the discriminating gardener.

## Buy Early-

#### EACH YEAR WE SELL OUT COMPLETELY

We suggest that you get your order in as early as possible for early selection.

# as listed are hardy

#### SUMMER MULCH

A cool, moist root run is all-important in growing Clematis. A mulch 2 inches deep and in a 2-foot circle around each plant, made up of three-fourths peat moss and one-fourth Driconure, feeds them when it rains and keeps the soil cool and moist. This may be worked into the soil once during the summer and replaced. We like to plant Clematis on a cedar post in full sun with this mulch on the soil.

#### "The President's Collection"

Red, White and Blue. Crimson Star (red), Lanuginosa candida (white), The President (blue). Priced at \$4.95. Please have cash accompany order.

#### Mme. Baron Veillard

If pastel tones are desired, the warm lilac-rose flowers of this French introduction will undoubtedly meet with approval. As the days get cooler, the color of the blooms becomes more intense, and its growth is checked only by frost. Then, too, it is tall growing (10 to 12 ft.), sturdy of growth, and very profuse in bloom. The flowers are moderate in size, borne in generous clusters, and of unusually delicate beauty. From all accounts, Mme. Baron Veillard is very popular.



# Complete List of Flowering Clematis and Ornamental Vines Now Available

Clematis Blooming Period

A. June to Sept.—B. June and July—C. July-Sept.—

D. May to June—E. Sept.

#### WHITE

Duchess of Edinburgh
(B)
Fairy Queen (A)
Henryi (A)
Huldine (C)
Lanuginosa candida (A)
Marie Boisselot (A)
Miss Bateman (A)
Mme. LeCoultre (A)
Montana alba (D)
Montana superba (D)
Paniculata (E)

#### PINK

Comtesse de Bouchard (C) King Edward VII (A) Mme. Baron Veillard (C) Mrs. Spencer Castle (A) Montana undulata (D) Spooneri var. rosea (D)

#### RED

Crimson Star (A)
Ernest Markham (A)
Henry Chapin (A)
Jackmani rubra (A)
Mme. Edouard Andre
(A)
Montana rubens (D)
Texensis (C)

Ville de Lyon (A)

#### **BLUE to PURPLE**

Ascotiensis (A)
Belle of Woking (B)
Crispa (C)
Elsa Spath (A)
Lawsoniana (A)
Mrs. Cholmondeley (A)
Mrs. Robert Bryden (A)
Mrs. P. B. Truax (A)
Princess of Wales (A)
Ramona (A)

#### DARK VIOLET to PURPLE

Jackmani (A) Jackmani superba (A) Lord Neville (A) The President (A) Lady Betty Balfour (A)

#### TWO-TONES

Barbara Jackman (A) Nelly Moser (A)

#### LAVENDER

W. E. Gladstone (A) Wm. Kennett (A)

# JAMES I. GEORGE & SON, Inc. Please do not

Fairport, N. Y

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CANADA BRANCHE	

Date\_\_\_ Your Name Street No. \_\_\_\_

City and State \_\_\_\_\_ Amount Money Draft or Enclosed Cash, \$ Order, \$ Check, \$

No C.O.D's. Send payment with order-State how much money you enclose

QUANTITY	NAME OF ARTIC	LE	Dollars	Cent
	Clematis No. 1, grown on own roots, shipped at proper planting time for your locality.			
		Each 81.75		
	Barbara Jackman	2.00		
	Belle of Woking	1.75	* Providence in the last in constant to an angle page and	
	Comtesse de Bouchard	1.75		
	Crimson Star	1.75		
	Crispa	1.25		
	Duchess of Edinburgh	1.75		
	Elsa Spath	1.75		
	Ernest Markham	1.75		
	Fairy Queen	1.50		
	Henryi	1.50		
	Henry Chapin	1.75		
	Huldine	1.50		
	Jackmani	1.50		
	Jackmani rubra	1.75		
	Jackmani superba	2.25		
	King Edward VII	1.75		
	Lady Betty Balfour	1.50	1	
	Lanuginosa candida	1.50		
	Lawsoniana	1.75		
	Lord Neville	1.50		
	Marie Boisselot	2.00		
	Mme. LeCoultre	2.00		
	Miss Bateman	1.75		
	Mme. Baron Veillard	1.50		
-	Mme. Edouard Andre			

QUANTITY	NAME OF ART	ICLE	Dollars	Cents
	Clematis No. 1, grown roots, shipped at proping time for your lo	er plant- ocality.		
	Montana alba	Each \$1.50		(our l
	Montana rubens	1.50		
	Montana superba	1.50		100011
	Montana undulata	1.50		
	Mrs. Spencer Castle	1.75		
	Mrs. Cholmondeley	1.50		arologi.
	Nelly Moser	1.75	bris2 in Cl.	0.0 6
	Princess of Wales	2.25	- Lamberton	12/17
	Ramona	1.50		
	Spooneri var. rosea	1.50	21	
	Texens's	1.25		
	The President	2.00		
Act of the second secon	Ville de Lyon	1.50		
	W. E. Gladstone	1.50		
	Wm. Kennett	1.75		
	Add 40c postage to a	Cingina		
	Please notify within the	ree weeks		
	Check second choice variety selected is so	old out.	To But	
	Print name and addres	s plainly.		
	VINES	Bruest M		
	Virginia Creeper	\$0.75		
	Boston Ivy	1.25		
	Dutchman's Pipe	1.75		
	Trumpet Vine	.75		
	American Bitterswee	t .75		
	Evergreen Bitterswee	et 1.25	1 1 3	9.5
	Large Leaf English I	vy 1.00		
	Climbing Hydrange	a 2.25		
	Hall's Honeysuckle	.75		
	Everblg. Honeysuckl			
	Scarlet Honeysuckle			
	Golden Honeysuckle			
	Silver Lace Vine	1.25		
				-
	Wisteria, Purple (graf			
	Wisteria, Pink	1.50		
The second	Wisteria, White	1.50		

In making your order, please give the price, to avoid delays and errors

	GEORGE & SON, II	ic.	Please of write	
	Date			
Your Name _	Very Plain			
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			Course	
City and State				
Amount Enclosed	Cash, \$Order, \$		Draft or Check, &	
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QUANTITY	NAME OF ARTIC	LE	Dollars	Cents
	Clematis No. 1, grown or roots, shipped at proper ing time for your local	plant-		
	Ascotiensis	Each \$1.75	West of the second seco	
	Barbara Jackman	2.00		The second section of the second
	Belle of Woking	1.75	And the second s	
	Comtesse de Bouchard	1.75		
	Crimson Star	1.75		To an address of the language
	Crispa	1.25		
	Duchess of Edinburgh	1.75	AND THE RESERVE	
	Elsa Spath	1.75		
	Ernest Markham	1.75		
	Fairy Queen	1.50		
	Henryi	1.50		
	Henry Chapin	1.75		
	Huldine	1.50		The state of the s
	Jackmani	1.50		
	Jackmani rubra	1.75		
	Jackmani superba	2.25		
	King Edward VII	1.75		
	Lady Betty Balfour	1.50		
	Lanuginosa candida	1.50		
	Lawsoniana	1.75		

Lord Neville

Marie Boisselot

Mme. LeCoultre

Mme. Baron Veillard

Mme. Edouard Andre

Miss Bateman

1.50

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	Clematis No. 1, grown on own roots, shipped at proper planting time for your locality.			
	Montana alba	Each \$1.50		
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	Montana undulata	1.50		
	Mrs. Spencer Castle	1.75		
	Mrs. Cholmondeley	1.50		
	Nelly Moser	1.75		
	Princess of Wales	2.25		
	Ramona	1.50		
	Spooneri var. rosea	1.50		
	Texensis	1.25		
	The President	2.00		
	Ville de Lyon	1.50		
	W. E. Gladstone	1.50		
	Wm. Kennett	1.75		
	Add 40c postage to al	l orders.		
	Please notify within thr if plants are not sati Check second choice variety selected is so Print name and address	in case		
	VINES			
	Virginia Creeper	\$0.75		
	Boston Ivy	1.25		
	Dutchman's Pipe	1.75		
	Trumpet Vine	.75		
	American Bitterswee	.75		
	Evergreen Bitterswee	t 1.25		
	Large Leaf English I	vy 1.00		
	Climbing Hydranges	2.25		
Construction was a superior with the superior to the superior	Hall's Honeysuckle	.75		
	Everblg. Honeysuckl			
	Scarlet Honeysuckle			
	Golden Honeysuckle			
	Silver Lace Vine	1.25		
	Wisteria, Purple (graft			
	Wisteria, Pink			
		1.50		
	Wisteria, White	1.50		

In making your order, please give the price, to avoid delays and errors

# Ornamental Vines

With Prices Available at Shipping Time

Ampelopsis Lowi	\$0.75
Ampelopsis quinquefolia (Virginia Creeper)	.75
Ampelopsis Veitchi (Boston Ivy)	1.25
Aristolochia sipho (Dutchman's Pipe)	1.75
Bignonia radicans (Trumpet Vine)	.75
Celastrus scandens (American Bittersweet)	.75
Euonymus radicans vegetus	1.25
Hedera helix (large leaf English Ivy)	1.00
Hydrangea petiolaris (Climbing Hydrangea)	2.25
Lonicera japonica halliana (Hall's Honeysuckle)	.75
Lonicera Heckrotti (Everblooming Honeysuckle)	1.25
Lonicera Henryi	1.25
Lonicera sempervirens (Scarlet Honeysuckle)	.75
Lonicera Tellmanniana (Golden Giant Honey-	
suckle)	1.25
Polygonum Auberti (Silver Lace Vine)	1.25
Wisteria, Purple (grafted)	1.50
Wisteria, Pink	1.50
Wisteria White	1.50

#### CULTURAL NOTES ON CLEMATIS

Select a location for Clematis which receives at least six hours of sunshine a day and see that the soil is a rich loose loam with good drainage. If the soil is not rich, it would pay to dig a good size hole, remove the soil and refill with a good loam. Provide a support for the plants to climb upon as Clematis do not like to have their tops and leaves on the ground but rather up into the air and light. A moist, cool root-run for the summer months is well worth the trouble of mixing 3/4 peat moss and 1/4 Driconure to provide a mulch at least two inches deep and in a two-foot circle around the plant. A little Vigoro and lime worked into the soil once or twice a season will supply the essential requirements. In extremely dry weather they should be watered from time to time. When cold weather arrives in the fall, safe winter protection can be easily accomplished by pulling soil up around the stems and covering with leaves, straw or other loose material. If height of vine is desired, little pruning, and only to remove the dead wood, in February or March, is enough, but generally Clematis make better display if cut back to 18 inches above the ground in the very early spring before the new shoots have started.

#### PRUNING

Pruning may be disregarded for the first season except to remove dead wood, if any, in the early spring. It takes a couple of seasons for Clematis to produce a root system that will support the heavy top growth they eventually make. When the tops are good size, they should be cut back 12 to 15 inches above the ground in the early spring before the plants start to grow. The Duchess of Edinburgh variety, blooming on old or last season's wood, should not be cut back except to remove the dead wood or the bloom will be lost for the season. All other varieties bloom on new summer shoots.

Grow
and
Enjoy
these
Lovely
Clematis



**Texensis** 

#### **Texensis**

Texas may well be proud of this species which has its natural habitat in that great state. Indeed, the curious urnshaped flowers of reddish rose, softened on the inner side with buff and pinkish buff tones, make this plant, often listed Coccinea, unique. The long-haired seed clusters are truly fascinating. Plant this species near a fence, or let it ramble over a stone wall, and it will soon take on a character all its own. It is well to know that this plant is herbaceous in our climate, and sends up entirely new growth each year.

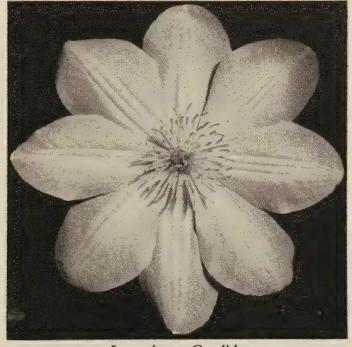


#### Ascotiensis

Azure-blue petals. Tapering buds which assume many interesting forms when unfolding their large, azure-blue petals, producing a star-like form, with a circle center of creamy stamens accentuating the distinctive outline of the flower, serve to characterize this unusual hybrid of the Viticella type. It attains a height of 8 to 10 feet, and its blooming period extends from July to late September.



Wisteria-blue is featured by this lady with the long name, and the color, we think, is far more remarkable than the designated name. Rare delicacy of color and large, open flowers, borne in profusion, are desirable qualities for summer-flowering vines, and it is extraordinary to find such an unusual tone of blue in this group of plants.



Lanuginosa Candida

## Lanuginosa Candida

Pure white. A white form of one of the outstanding early-flowering species. Strong grower. 12 to 15 feet. Has green ornamental leaves; makes an excellent cut flower.

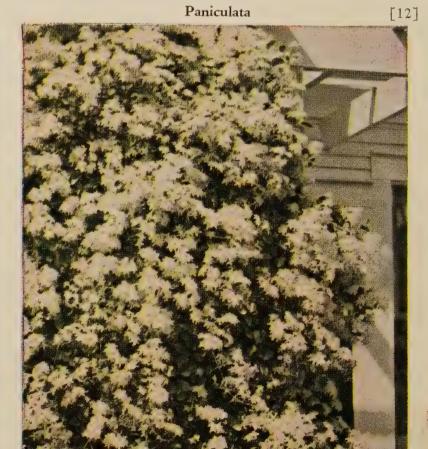


## Jackmani Clematis

The most popular of all the large-flowering Clematis in America, with large, velvety violet-purple flowers, this variety has long held the popular acclaim which it so richly deserves. Rapid and vigorous in growth, often 10 feet high, it is profuse in bloom through the summer and early autumn. Its beauty and perfection can be retained by cutting back plants to 3 feet in order to encourage strong new wood.

#### Paniculata Clematis

Familiar and desirable, this plant, with its panicles of fragrant white flowers, needs no descriptive comment except to emphasize the fact that it has many uses and is very reliable.



## Other Ornamental Vines

Many Garden Lovers Enjoy the Familiar Vines of Yesteryear



Polygonum Auberti

Polygonum Auberti

Silver Lace Vine. For immediate screening effects the Silver Lace Vine is invaluable. It is a rampant grower and blooms over a long period. Plant it on a cedar post or a trellis for accent effects.

## Lonicera Heckrotti

Everblooming Honeysuckle. A superb ground cover with glaucous foliage and delightful two tone blossoms which are warm purple outside and bright yellow inside. As its common name suggests, it blooms freely through the summer and may be grown on trellises where a climber of moderate height is desired.

Lonicera Heckrotti





## Wisteria, Purple

Grafted plants are offered since they mature and bloom sooner than do plants raised from seed. A well-placed specimen of Wisteria is a permanent investment in any garden, since it increases in beauty with the years.

## Wisteria, Pink

A choice variety of Wisteria with delicate pink flowers.

## Wisteria, White

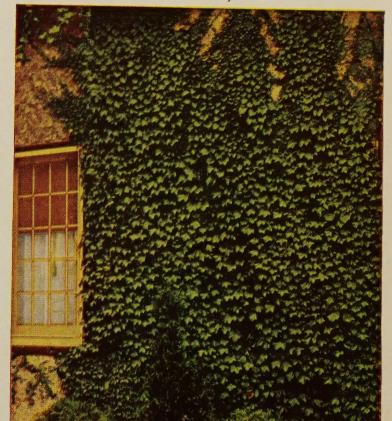
A white form of Wisteria which is very attractive.

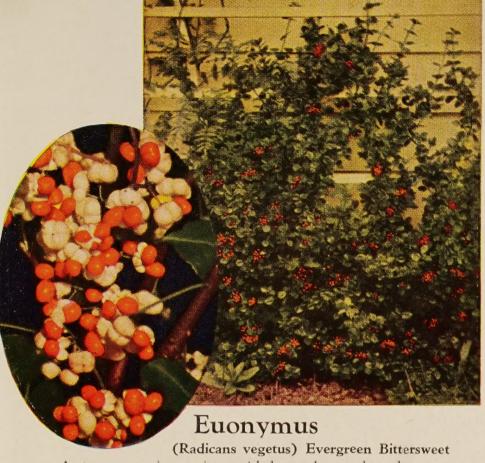
## Boston Ivy

The National Favorite

Almost too well known to need description, this vigorous climber seems to thrive even under smoky city conditions, making a rich mass of dark green foliage. Its ability to cling to almost any surface and its rich autumn color are among its desirable qualities.

Boston Ivy





A strong growing variety, with larger leaves than the type, and producing bright orange red berries, which remain on the plant the greater part of the winter. As an evergreen, absolutely hardy wall cover, this plant is unequaled. Beautiful on big old trees or shady walls. Will grow 25 to 30 feet high.

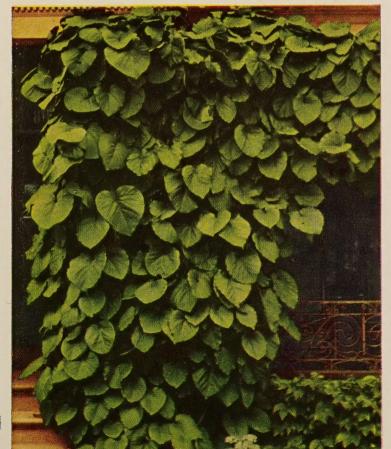
## Dutchman's Pipe

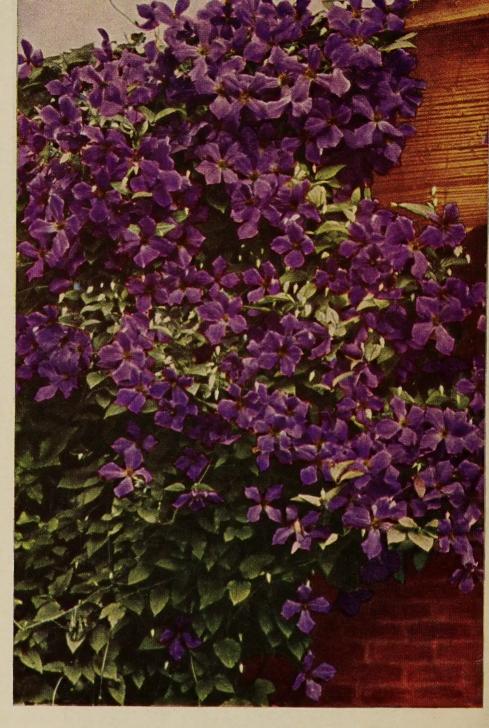
Pipe Vine or Siphon Flower-A Rapid Climber

The brownish hidden flowers of the Dutchman's Pipe are interesting, resembling a miniature pipe. It attains a height of 30 feet, thrives in any soil, in sun or shade.

Large, rich, glossy, dark green, heart-shaped leaves make a beautiful effect on porch or archway, and a much appreciated

thick shade or screen.





## The Rapid Growing PURPLE JACKMANI

The rapid growing purple Jackmani are for people who have an eye for the beautiful and love for grace. Such is the old-fashioned Jackmani, dripping a curtain of large purple blossoms.

"It Is Our Pleasure To Please You"

Each year we sell out completely. We suggest you get your order in as early as possible for early selection.

Your Satisfaction Is Our Guarantee

## James I. George & Son, Inc. Fairport, New York

Member of the American Association of Nurserymen